# Jombine YOUR **VISION BOARD** COMPANIES

# **F.O.C.U.S. = FOLLOW ONE COURSE UNTIL SUCCESS**

### MAKE A TOP 20 LIST OF YOUR VISION BOARD COMPANIES

Be disciplined and ONLY focus about these 20 companies...first. Make the right plan for each and put your focus on individualized strategies to connect and impress.

### **TOP 20 LIST**

#### **PLAN OF ATTACK**

1)	1)	2)	3)
2)	1)	2)	3)
3)	1)	2)	3)
4)	1)	2)	3)
5)	1)	2)	3)
6)	1)	2)	3)
7)	1)	2)	3)
8)	1)	2)	3)
9)	1)	2)	3)
10)	1)	2)	3)
11)	1)	2)	3)
12)	1)	2)	3)
13)	1)	2)	3)
14)	1)	2)	3)
15)	1)	2)	3)
16)	1)	2)	3)
17)	1)	2)	3)
18)	1)	2)	3)
19)	1)	2)	3)
20)	1)	2)	3)

# **DOING YOUR RESEARCH**

## VISION BOARD COMPANY DEEP DIVES

Now that you've identified your Vision Board Companies, it's important to find out more about the key elements, people, and structures of the companies - and how they align with your career purpose, personality, and goals.

### **Company Name**

The Basics (website, industry, company description, key competencies, etc.)

The Story (founder story, company timeline, product info, releases, etc.)

The People (company leaders, key employees, current connections, etc.)

The News (articles, blogs, press releases, product reviews, Glassdoor reviews, etc.)

The Market (sales cycles, unique sales processes, market landscape, competition, etc.)

The Ins & Outs (what they're talking about, jobs they employ, open jobs, what titles, etc.)

The Places to Be (events, trade shows, promotions, following newsletters/socials, etc.)

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